

**How can I increase sustainability & circularity in my business?**

Can the company save costs or avoid future costs by implementing more sustainable practices?

That sounds improbable, sustainability is no topic for us.

Yes, there is definitely potential!

"Climate change and the increasing scarcity of resources are forcing companies more and more to rethink their processes and way of production."

Can more sustainability open up new target groups?

Does your corporate structure support innovative development?

Check the guideline for input on target group identification!

Good question, we don't know our target group that well.

Yes, sustainability is an important motivator for our target group.

Yes, innovative development is a key element to our company's culture.

No, not yet.

EcoDesign and innovative corporate structure go hand in hand; only together can they help to draw the full economic potential from sustainability.

Is there outside support to promote sustainable development?

What's the status of your process and project management?

That sounds possible.

...join networks and establish contacts?

Could you...

No, we are not connected.

Yes, we are part of a network of sustainable companies and research institutes.

All important processes are continuously monitored and improved. New ideas for process improvements are systematically accepted and implemented.

Do you consider a sustainable choice and use of materials?

Yes, the sustainable choice and use of materials is very important to us.

No, not fully.

Could you...

Many processes are not documented and chaotic.

New orientation in the sense of EcoDesign can help re-structure work processes in a more efficient way.

...change processes to reduce waste during production?

Does production create a lot of waste - including energy?

...reduce packaging material?

...process waste in such a way that it can be reused inside or outside of your company?

Yes, we do create a lot of waste.

...reduce material usage overall?

...make your production more energy efficient?

Could you...

...switch to recycled materials?

Ok! And what about my products?

...use renewable energies?

No, almost none.

...source materials locally?

Looking good!

We re-use all the waste we create.

...avoid harmful substances?

Is it possible to extend the operating lifespan of your products?

Not really...

...support maintenance and repair of the product?

No.

Could you...

...design the product so that individual parts can easily be exchanged?

Yes!

Could you...

...maximize usage, e.g. by sharing?

Yes, that's possible.

...reuse parts of the old product?

Great!

...increase longevity of the product?

...increase product warranty?

But what about new products?

Is your current business model dependent on the production and sale of new products?

...offer your product as a service, for example via rent- or leasing-options?

No, we already specialize in repair and maintenance, as well as „product-as-a-service“ solutions.

Yes, we rely on our clients having to buy new products frequently.

Congrats! You made it to the end of this quiz. How are you feeling?

...offer a repair service and sell spare parts?

Could you...

Ready to take the next steps in my sustainability journey!

Discover tools for circular designed products and service offers [here!](#)

A little bit overwhelmed but curious on how to continue!

Don't worry, we got you!