

**PRODUCT:**

HOW IS IT USED IN DAILY LIFE & FOR WHAT PURPOSE?:

[Empty text box for product description]

[Empty text box for product description]

[Empty text box for product description]

[Empty text box for product description]

[Empty text box for product description]

[Empty text box for product description]

[Empty text box for product description]

[Empty text box for product description]

ECOSYSTEM AND ENABLING ENVIRONMENT

AFTER USE

What happens next?

DESIGN

MATERIALS

MANUFACTURING

PRODUCT & PACKAGING

LOGISTICS

BUSINESS MODEL,  
COMMUNICATION &  
MARKETING

