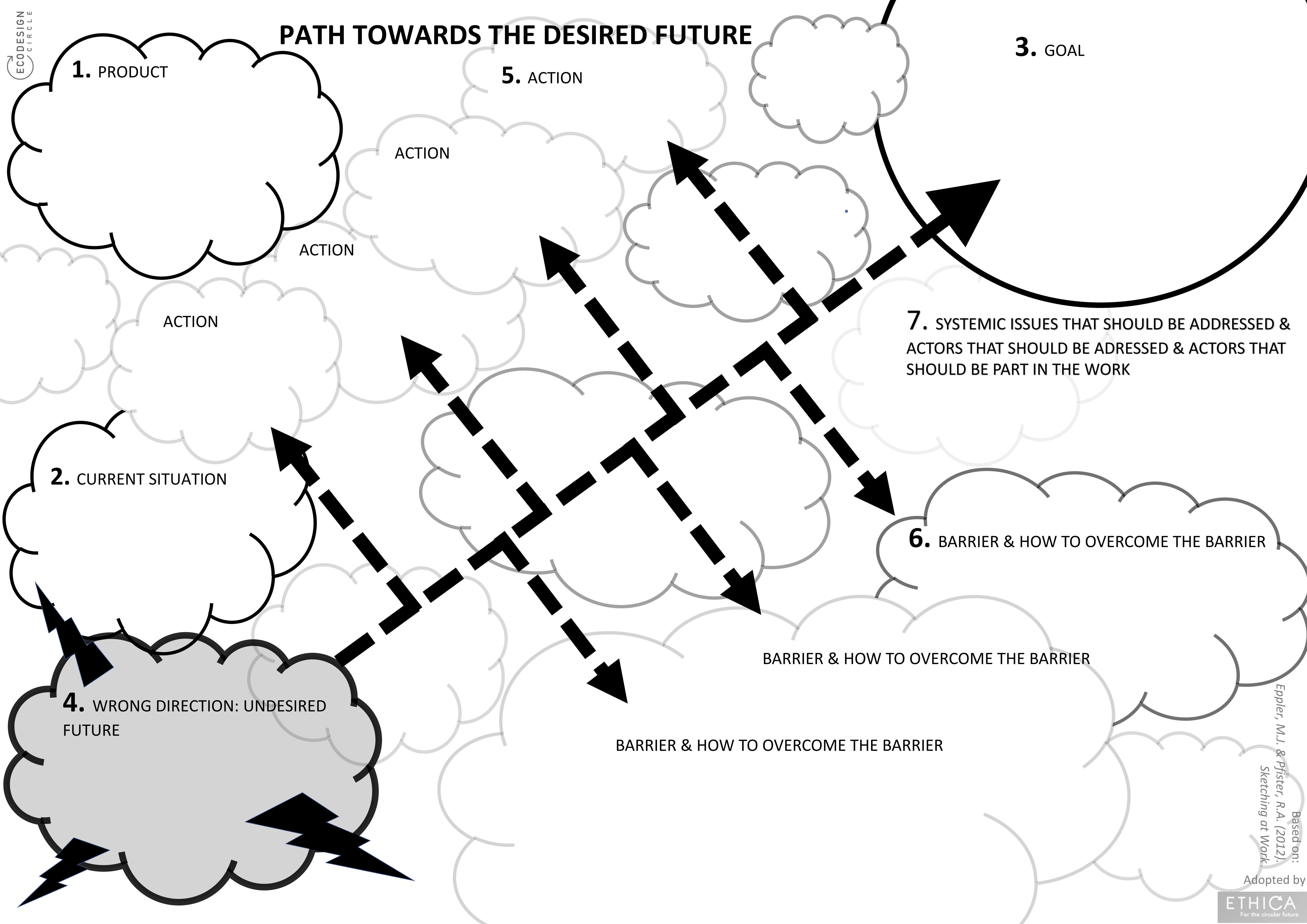


PATH TOWARDS THE DESIRED FUTURE



1. PRODUCT

5. ACTION

3. GOAL

ACTION

ACTION

ACTION

7. SYSTEMIC ISSUES THAT SHOULD BE ADDRESSED & ACTORS THAT SHOULD BE ADDRESSED & ACTORS THAT SHOULD BE PART IN THE WORK

2. CURRENT SITUATION

6. BARRIER & HOW TO OVERCOME THE BARRIER

4. WRONG DIRECTION: UNDESIRE FUTURE

BARRIER & HOW TO OVERCOME THE BARRIER

BARRIER & HOW TO OVERCOME THE BARRIER

Based on:
Eppler, M.J. & Pfister, R.A. (2012),
Sketching at Work

Adopted by