



FUNDING

The concept Learning Factory Ecodesign was developed and realized by ecodesign experts from Fraunhofer IZM and Circular Devices (finnish company behind the PuzzlePhone) and commissioned by the German Environment Agency. It is an activity within the EU-project EcoDesign Circle (www.ecodesigncircle.eu), which is supported by the INTERREG Baltic Sea Region Programme and is coordinated by the German Environment Agency.



LEARNING FACTORY ECODESIGN





WHAT IS THE "LEARNING FACTORY ECODESIGN"?

The **Learning Factory Ecodesign** is a practical, creative and interdisciplinary two-day training. During the training you will learn how to develop a **circular system** and **circular business model** for a product by following a **user-centric ecodesign process**. You will use effective ecodesign methods and practices to develop a meaningful product for users, while minimizing its environmental footprint.

WHOM IS IT FOR?

The Learning Factory Ecodesign is targeted towards professional product designers and developers, engineers, teachers, design lecturers, start-ups, SMEs, business model developers – in general, actors who are interested in learning how to adopt ecodesign practices and profit from the opportunities arising around the circular economy.

WHAT DO WE OFFER?

Training for individuals

Please refer to our website for more details on dates, prices and registration.

Training for institutions/companies

In case you are interested in a training within your company, your organization, your association, or other interest groups, feel free to contact us and we can develop individual content and conditions.

We offer the training in English or German.

YOUR BENEFITS AS AN INDIVIDUAL PARTICIPANT

- Intensive and fast introduction into ecodesign and Circular Economy through selected and newly developed methods by ecodesign experts
- Extend your own qualification towards ecodesign, system design, and user-centric design
- Creative, innovative and fun learning approach – learning by doing
- Straightforward methods – no previous knowledge required
- Methods are easy to apply in your daily work
- Methods are universally applicable to (nearly) any industry or product
- Methods and content are available online at <https://sustainabilityguide.eu>
- Learn with and from others (interdisciplinary approach)
- Connect to other experts from different industries, positions, and business areas
- Get to know ecodesign experts from Fraunhofer IZM

YOUR BENEFITS AS A COMPANY OR INSTITUTION

- Stay competitive – profit from the opportunities around the Circular Economy
- Use ecodesign as innovation driver – you will be a forerunner
- Strengthen your image as a sustainable business
- The methods will help you to optimize processes, products and services and thus save costs, increase customer satisfaction and loyalty, and decrease environmental impacts

- Interactive and creative training methods for your employees: the methods will help you to improve the cooperation across departments through project-based work in interdisciplinary teams
- This will support the knowledge transfer of ecodesign within your company
- We can come to your premises or you can get to know our institute

INTERESTED? GET IN CONTACT!

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More about the Learning Factory Ecodesign:
www.ecodesigncircle.eu/resources-for-you/learning-factory-ecodesign

